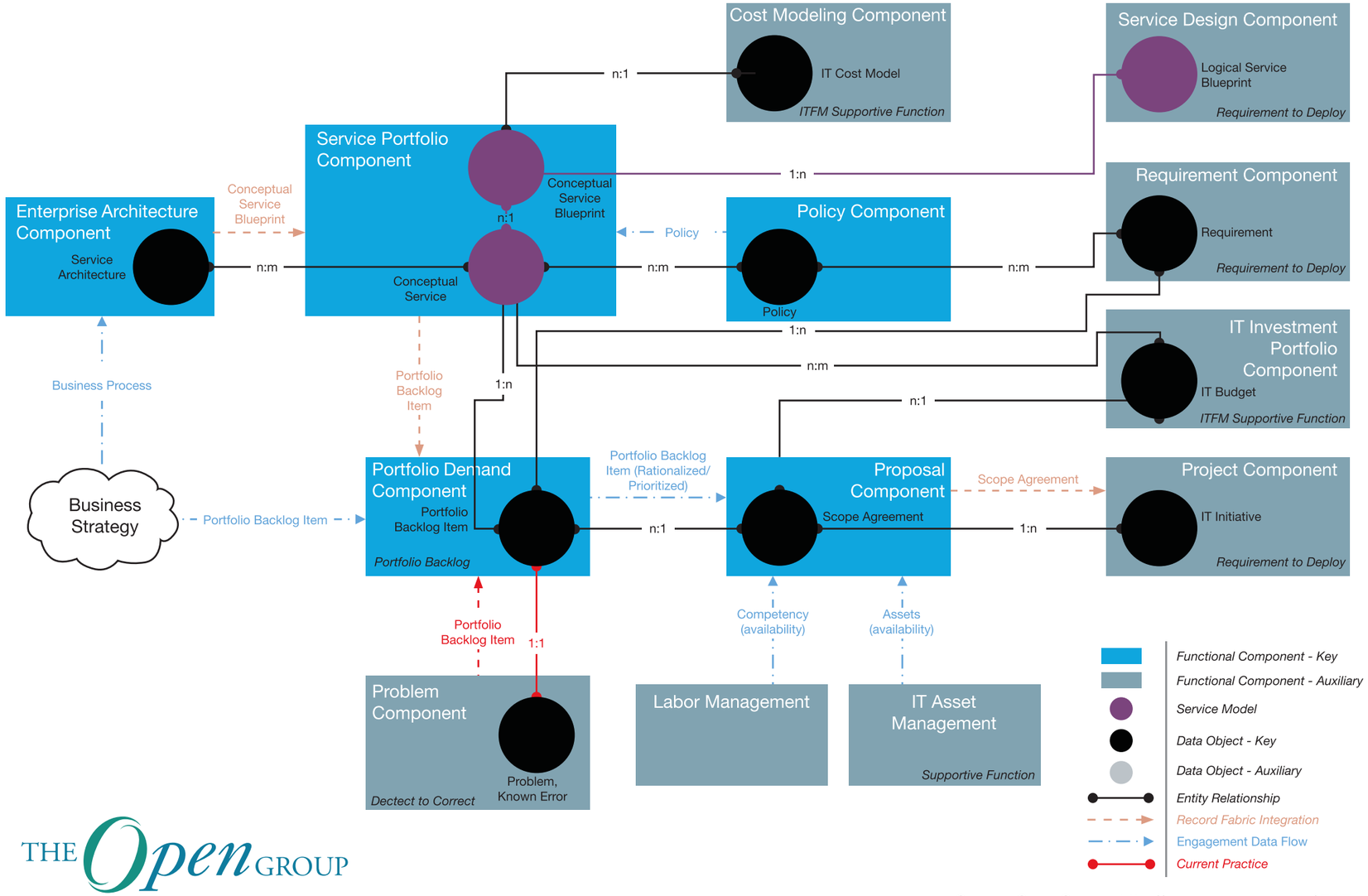
# IT4IT S2P: Strategy to Portfolio

## *Manage your IT Portfolio and Investments to Drive Business Innovation*

- Provides the strategy to balance and broker your portfolio
- Provides a unified viewpoint across PMO, enterprise architecture, and service portfolio
- Improves data quality for decision-making
- Provides KPIs and roadmaps to improve business communication




THE Open GROUP

Source: Open Group - http://www.opengroup.org/IT4IT

## *Value Drivers*

### Holistic Demand

Across PMO, Enterprise Architecture, and service portfolio mgmt.

### Business Priorities

Decisions are based on business needs.

### Data Consistency

Reliability and trust based on consistent data across services.

### Financial Visibility

Information on investment activity and value realization.

### Traceability

Link from business request to what was delivered.

### Communication

With business stakeholders through service roadmaps.

## *Proof Points*

**Innovation**
*% of new investment vs maintenance*

**Demand**
*By source and type*

**Costs**
*% planned vs actual*

**Compliance**
*Deficiencies in security policies and standards*

**Capital**
*% CapEx vs OpEx*

**Usage**
*% satisfied customers per service*

## *Key Activities*

### Strategy

Define objectives
~
Align business and IT roadmaps
~
Set up standards and policies

### Service Portfolio

Enterprise architecture
~
Service portfolio rationalization
~
Create service blueprint and roadmap

### Demand

Consolidate demand
~
Analyze priority, urgency, and impact
~
Create new or tag existing demand

### Selection

Business value, risk, costs, benefits, & resources
~
What-if analysis
~
Ensure governance

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